

# NEWS RELEASE



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## **ALAIN BRISEBOIS IS THE 2007 RECIPIENT OF THE CCGD ROBERT BEAUDRY AWARD OF EXCELLENCE**

**Ottawa, Ontario - May 27<sup>th</sup>, 2007** - Alex A. Campbell Chairman of the Board of the Canadian Council of Grocery Distributors (CCGD) and Nick Jennery, President & CEO, CCGD, announced Alain Brisebois, Senior Vice President, Ontario Division, METRO INC. as this year's winner of the 2007 CCGD Robert Beaudry Award of Excellence.

"The Robert Beaudry Award recognizes an industry leader who has made a significant contribution to the industry's agenda, as judged by the CCGD Board of Directors. This year's winner is a well deserving recipient," explained Nick Jennery.

Alain Brisebois has spent more than 25 years in grocery retailing. He began his career at METRO INC., where he became a successful Buyer, Merchandiser, and Director of House Brands, and General Manager of Grocery before being appointed in 1989 as Vice-President for Grocery Purchasing and Merchandising. Since then he has held various progressive positions with other major retailers including Rona Inc. and Provigo Inc. In 1999 he returned to his roots with METRO INC. as Senior Vice-President, Wholesale Operations, before being promoted to his current position as Senior Vice President, Ontario Division, METRO INC. in August 2005.

Alain is a respected competitor, who despite assuming increased responsibilities within his own organization, somehow finds the time to give back to the industry. Alain is a man of action, who is defined by his passion and integrity, valuing people for what they contribute, and taking the time to connect at an individual level. "He is respected by his peers for his leadership, passion and hands on approach, and he is equally respected by his store employees for rolling up his sleeves and working alongside them", said Alex Campbell.

Alain is active both in the food industry and in philanthropic circles, particularly with his involvement with CCGD and UGI. He was recently recognized by CTAC (Conseil de la transformation agroalimentaire et des produits de consommation) with the Andre-Latour award for the Personality of the Food World in 2006, for his outstanding leadership in helping the food industry reach new heights.

The **Robert Beaudry Award of Excellence** has a long-standing history of honouring the best of the best in the food distribution industry. In 1998, CCGD commissioned a famous Quebec City based artist, M. Hugues Soucy to create the artistic representation of excellence.

The bronze sculpture is a work of art and fit for an appearance in any art gallery. "The form is indicative", says the artist Hugues Soucy, "of a stylized ½ man ½ angel, in mid graceful motion", said Soucy.

### **Previous Winners of the CCGD Robert Beaudry Award of Excellence:**

2007	Alain Brisebois	1997	Gérald Tremblay
2006	Bill McEwan	1996	Robert Beaudry
2005	Eric Claus	1995	Charles McKague
2004	Brandt Louie	1994	David Williams
2002	Brian Piwek	1993	Douglas Stewart
2001	Steve Vanderleest	1992	George Deegan
2000	Robert Cloutier	1991	Allister Graham
1999	Norman F. Krivoshen	1990	Dave Stewart
1998	Milford Sorensen		

*The Canadian Council of Grocery Distributors (CCGD) is the leading association representing the grocery and foodservice distribution industry. It is Canada's second largest retail sector with sales over \$66.8 billion annually, employing over 400,000 Canadians across the country. CCGD members include large and small retail and whole operations, foodservice distributors and allied members that provide products and service to the industry. For further information please contact Kim McKinnon at 416 922 6228 ext 330 or visit the CCGD website at [www.ccgd.ca](http://www.ccgd.ca).*